



**SPORT FOR
DEVELOPMENT
COALITION**

Spotlight on 2022

Annual Forum

Friday 28th January 2022 (1000-1130am)

Building back better and levelling up: The role of civil society

Keynote and Q&A with:

- Danny Kruger MP, Parliamentary Private Secretary, Department of Levelling Up, Housing and Communities

Recovery and relevance: Reshaping sport for development

Thought Starter panel featuring:

- Catherine Anderson, Executive Director, London Marathon Charitable Trust
- Dr William Bird, CEO Intelligent Health
- Bradley Pritchard, founder Sporting Way CIC

Progress and priorities for the Collective Action of the Coalition

Lessons from 2021, priorities for 2022:

Creating an enabling policy environment

- Mark Lawrie, Policy Advisory Group and CEO, StreetGames

Understanding and articulating impact at scale

- Anna Stogdon, Monitoring & Evaluation Manager, Lord's Taverners

Joined up messaging, two-way communication and enhanced advocacy

- Nicki Couzens, Business Support & Communications Manager, Active Partnerships

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'More than sport...'

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