### **ACTIVE MIND NETWORK** CASE STUDY **GET BERKSHIRE ACTIVE**









Delivering bespoke **Mental Health** Awareness training in partnership with Support In Mind.

Encouraging positive conversations about mental health in the sports club environment, both in delivery and behind the scenes.





## INSIGHT

A need was identified for the training to be sports club focused.



**Increased** prevalence of mental health problems, impacted by Covid-19.



The impact of Covid-19 led to a need for more awareness and signposting to support available.

The training needed to be bespoke and in fitting with a sports club environment.



**Sports clubs** identified a need to be able to recognise the signs of mental health.



**What is mental** health & common problems

# WHAT TOPICS WERE COVERED

Signposting onto support where/when needed



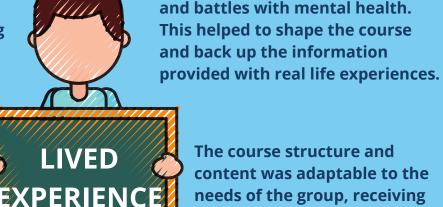
Approaching difficult conversations

Recognising signs of mental health

Nonjudgemental listening

The partnership with Support In Mind was vital to prepare bespoke training for sports clubs. Discussions took place pre-course to identify the specific objectives for the clubs, ensuring it targeted participants involved in delivery and behind the scenes.

The project identified clubs and priority audiences in need around the Covid-19 pandemic e.g. Lower socio-economic, BAME, disabilities and women & girls, to gain relevant feedback on existing barriers and training needs.

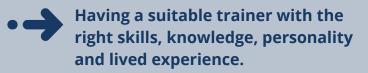


The course structure and content was adaptable to the needs of the group, receiving regular feedback during the course to create a safe, trusted and open environment to share thoughts.

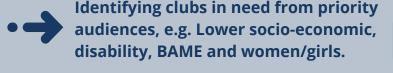
Lived experience was involved in

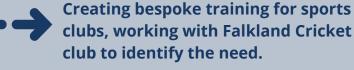
the planning and delivery through the tutors personal experiences

#### THE KEY TO MAKING IT A SUCCESS...?











### AIMS & OBJECTIVES



**Providing increased knowledge** of mental health problems.



Being able to recognise the signs of mental health decline.



To understand the difference between banter and bullying in a sports club environment.



health.

To have the confidence to approach people to have difficult conversations about mental



courses and provided the skills and



Get Berkshire Active

## **PARTNERSHIPS**

Falkland Cricket Club were this to the participant and club needs.



accessible to clubs in need from our priority audiences.



## **PROJECT OUTCOMES**



14 delegates from across Berkshire attended online, from 13 different sports clubs.



100% of attendees thought the session was about the right length of time and would recommend it to others.



4.3 was the average rating of the session overall, and for the session organisation, scored out of 5.

### **KNOWLEDGE**

13 delegates completed a questionnaire about their pre and post course knowledge to see how much they had learnt. They rated themselves out of 10 on twelve different areas with improvements seen in all areas.

200%

**Increased knowledge** of general mental health facts, meanings, continuum.

Increased confidence to talk to someone you feel is showing signs of declining mental health under <18.

60%

Improved capability to listen with empathy and nonjudgmentally.

140%

Improved ability to recognise the visual signs of mental health decline.

#### SHARING BEST PRACTICE



#### The local approach

It was beneficial to use a local mental health awareness trainer and local sports clubs, making it easier to plan and deliver the training.



It was important to create bespoke training based on the objectives of the sports clubs. Having these conversations before delivery helped to shape the content and meet everyone's needs.

#### **Learning & Evaluation**



Receiving regular feedback from the participants and the tutor helped to make improvements where required, especially to ensure it worked around the complexity and sensitivity of mental health.

#### JASON MCMAHON - MENTAL HEALTH AWARENESS COACH

Now working and living in a global pandemic, it is vital that we highlight the increase in mental health need for those with existing problems, for those at risk, and for the entire community - especially those with little knowledge or understanding.

A negative home, family, work, social or sporting club environment can be corrosive to our mental health. I now use my recent journey in life to inspire others to be more educated and to reach out for support at times of need.

Through Support in Mind and local partnerships, I now hope to drive positive change of ethos and direction to focus on mental health wellbeing as equal to physical health. Support in Mind can help to achieve that; with a very personal approach & with lived experiences to drive positive change in culture & personal understanding.

#### **CONTACT INFO**

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